

MARK YOUR CALENDAR

January 14 WinterFest Begins

January 15 Zen Dust Exhibit Curator Talk

January 22 Eyes on Owls

February 4 Trail Challenge

February 5 Signs of Animals Program

February 26 Animal Adventures

March 17 Tree Grafting Workshop

March 31 Tree Pruning Workshop

For more information on upcoming events visit www.fruitlands.org

BRING YOUR GROUPS!

Several options are available for bringing your group of 10 or more people to Fruitlands. From a simple discounted admission package to exclusive after-hours access, we have something for everyone! Call 978-456-3924 x239

BECOME A MEMBER!

Enjoy the many benefits of membership, including unlimited free admission and a 10% discount at noa at Fruitlands gift shop and Alcott's Restaurant & Tea Room. Visit our website or call 978.456.3924 x292.

noa at FRUITLANDS

Museum Shop open during regular hours
April 15 - Oct. 28

ALCOTT'S RESTAURANT & TEA ROOM

Open 11AM to 3PM April 15 - October 28.
To plan a private party, wedding, or event, call 978.456.3924 x294 or email us at: events@fruitlands.org

VOLUNTEER AT FRUITLANDS

To inquire about volunteer opportunities, call 978.456.3924 x500.

EXECUTIVE COMMITTEE

Marie LeBlanc, *President* Terry Symula, *Secretary*
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Discover Heritage, Nature & Art
102 Prospect Hill Rd.
Harvard, Massachusetts 01451
www.fruitlands.org

Nonprofit org.
U.S. Postage
PAID
Permit No. 5
Still River, MA
01467

The View

WINTER
2012

NEWS FROM FRUITLANDS MUSEUM

102 Prospect Hill Road . Harvard . Massachusetts 01451 978.456.3924 www.fruitlands.org

FRUITLANDS MUSEUM

Mission

To inspire and educate through the heritage, nature, and art of New England

Vision

Fruitlands Museum will be recognized as a premier accredited small museum of New England arts and culture as evidenced by increasing visitation and membership.

Fruitlands will be the quintessential New England gathering place, known for its focused programs and dynamic exhibits and embraced for its educational and inspirational environment.

The museum will generate sustaining revenues that allow for ongoing educational programs and facility enhancements. Growth will be propelled by diverse financial support.

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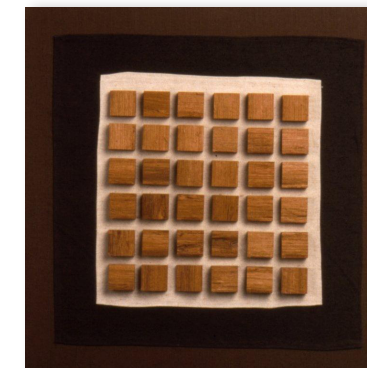
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Open April 15 - October 28
Weekdays 10AM - 4PM (Closed Tuesdays)
Weekends and Holidays 10AM - 5PM

"Begging Bowl" by Linda Hoffman (left column photo)
"Shaker Barn" by Stanley P. Mixon (right column photo)



2012 BRINGS NEW EXHIBITS

Our exciting exhibit lineup for 2012 is the direct result of some of the significant projects Fruitlands undertook in 2011, namely, renovation of the Art Gallery and new storage area. These changes give us the space and flexibility to offer more rotating exhibits across an expanded calendar.

Starting in mid-January, the Art Gallery will be open on weekends throughout WinterFest. Besides showcasing our nationally acclaimed collections of Hudson River School landscape paintings and nineteenth century vernacular portraits, we kick off the year with an exhibit entitled *Zen Dust* by Harvard artist Linda Hoffman, which will be in the gallery through May. This exhibit follows the direction Hoffman set in her well-received 2011 retrospective show, combining early, seldom seen art works with exciting new pieces created for this exhibit.

Also starting in January is an exhibit of rarely seen large-format photographs of the Harvard Shaker Village buildings, on loan from the Harvard Historical Society. Many of these photographs were taken during the 1960s as part of the Historic American Building Survey, run by the National Park Service. There are 28 photographs in the show, many of them attributed to Jack Boucher. They feature both interior and exterior shots of the Shaker buildings,

including some very beautiful close-up images of architectural details. This will be one of the first times that this large group of photos will be on display at once.

In April, we reopen the Art Gallery with an exhibit of works by Marie Spaeth, co-curated with the Boston Art Club. The collection will include paintings as well as charcoal sketches from various points in her artistic career. On the occasion of her marriage to former Princeton professor John Duncan Spaeth, Marie's father gave the newlyweds a summer home in Nelson, New Hampshire, which soon became the hub of an artist colony. Dubbed the Pennsylvania Colony, it was most active between 1910 and 1920. Spaeth was known to bring young artists from urban New Jersey to New Hampshire in the summers to get them out of the city and give them a new perspective on their work. The most important resident, other than Spaeth herself, was Margaret Redmond, a stained glass artist who worked with John LaFarge on the Trinity Church project.

In early June, we welcome artist Amy Ragus who will exhibit *Sublime Impracticality—Transcendental Nature* at Fruitlands and Walden, a series of photo collages, many of which highlight unique perspectives of the Fruitlands landscape. Her photo collages have been called "kaleidoscopic mosaics."

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Oil Painting by Jill Poitelle



FRUITLANDS WELCOMES INTERIM DIRECTOR



In July, after leading a three-year stabilization effort, Executive Director Tim Firmant announced his intention to leave Fruitlands Museum. We thank him for his contributions to the museum and wish him well in his new endeavors.

We are fortunate to have engaged Susan Davy as Interim Director. Susan has more than 30 years of non-profit senior management experience, notably at the Isabella Stewart Gardner and Peabody Essex Museums, and at the New England Conservatory of Music. A Montessori-certified educator with a B.S. in American

Studies and an MBA, Susan's home is on Martha's Vineyard where she and her husband own and operate Dragonfly Fine Arts Gallery during the summer season.

While Susan is with us, we will be conducting a strategic assessment of the museum, and working with a professional recruiting firm to search for a permanent leader. If you've not had a chance to meet Susan, I hope you'll drop by the museum's offices to say hello.

Marie Le Blanc, President
Fruitlands Museum Board of Trustees

SPECIAL FAMILY PROGRAMS



Did you know that the tiniest owl found in New England – the Saw Whet - weighs only four ounces? Or that the smallest wild dog – the Fennec Fox – weighs only three pounds? Come to our two special animal programs this winter and find out more about these and other fascinating creatures. On January 22 we welcome **Eyes on Owls**, a

program that introduces you to six wild owls up close. Learn how to find wild owls in your own backyard and what you can do to protect owls near you. Enjoy a free hooting lesson, too!

On February 26 **Animal Adventures** will once again bring exotic animals for you to learn about and enjoy – from snakes to sugar gliders. There will be a special mystery guest animal that day, too – will it be the kinkajou? The binturong? The coatis? Join us to find out! Advance tickets required for both programs. Call 978.456.3924 x292. See calendar section for details.

MAPLE DAYS



We're already dreaming of the warm days of spring when the sap will start running in our maple trees and local sugar-maker Jim Burns will come back to Fruitlands. Jim will be tapping trees on the Fruitlands property and making maple syrup. The Fruitlands staff will be exploring both Native American and Colonial boil methods

for making our own syrup and candy. Stay tuned for dates when you can drop by to watch Jim in action and get a lesson in syrup making.

WINTERFEST WEEKENDS

Wax up the skis and get your sleds and snowshoes ready! Fruitlands is happy to announce that we will be hosting our fourth Annual WinterFest celebration every weekend from January 14 through February 26. Spend the afternoon exploring the trails, sledding down our hills and visiting our special winter exhibits at the Art Gallery. Warm up near the bonfire and enjoy hot dogs, hot chocolate and other winter snacks that we'll have available for purchase.

We are delighted to welcome back our WinterFest partner from 2011, Eastern Mountain Sports for two weekends. EMS will bring equipment – including cross country skis and snowshoes – for you to try out. Their trained staff will offer guided snowshoe hikes as well. We'd also like to thank our sponsor, Nypro for helping to make WinterFest possible.

This year we are also happy to welcome two new program partners, the Harvard Conservation Trust and the Nashua River Watershed Association. The Trust will host a Trail Challenge on February 4 and the NWR will provide a program called Signs or Animals on February 5. Mark your calendars now so you won't miss this fun family event. Sign-up is required. Please call 978.456.3924 x292.

Fruitlands WinterFest is open from 1 to 5PM on weekends only, from January 14 through February 26. Free for museum members; \$20 per carload for nonmembers. Gallery admission is by donation. Check out our website for more news about partnerships and special events and to get updates on weather conditions.



WELCOME TO OUR NEWEST CORPORATE MEMBERS!

We would like to welcome our newest corporate members to the Fruitlands Museum family. The support of local corporations is invaluable to our organization. Our Corporate Membership program shows the community that your company cares about local artists, the environment and preserving the history of New England. With that in mind, we would like to give a big welcome to:

Bemis Associates
Bristol-Myers Squibb
Enterprise Bank
Nypro
West Heating Oil

We are happy to have you with us and are excited about the mutual benefits of this partnership. We look forward to seeing you at many of our events and new exhibits in the 2012 season.

THIS IS ALL ABOUT YOU

We would like to tell you something that we can never say enough – THANK YOU. Staff at the museum may run the day-to-day operations of Fruitlands, but it would not be possible to undertake all of the organization's annual programs, events and capital upgrades without your help. Our donors, members and volunteers make a tremendous difference to the museum.

Let us give you some examples:

- Thanks to our generous donors, Fruitlands was able to upgrade the environment in the Art Gallery and give it a new roof, ventilation system, handicap entryway and lighting for the building.
- Because of our members, Fruitlands has been able to expand its offerings this winter. Not only will WinterFest run on weekends in January and February, but the Art Gallery will now be open for guests to enjoy.
- Without help from our volunteers, Fruitlands would not have been able to run the first annual Central Mass. Juried Craft Festival in October. That weekend alone, volunteers logged more than 100 hours of donated time.

So, thank you for all that you have done to support Fruitlands in 2011 and for all that you will do to benefit Fruitlands in 2012.

2012 EXHIBITS CONTINUED



Andy Moerlein

The Worcester Art community joins Fruitlands in late August with an exhibit called Visceral Murmurers which includes the work of three artists: photographs by Scott Erb and paintings by Cynthia Woehrle and Brian Burris. Each artist has a unique style and uses a different medium. An exhibition of their combined works will show not only how each has independently responded to the Fruitlands setting but also how they have been inspired by each other's work.

Finally, we are pleased to announce the 2012 artist-in-residence, Andy Moerlein. Moerlein is an internationally recognized sculptor and his piece, The Wave, was the winner of Fruitlands 2011 Art in Nature juried sculpture competition. Starting in April he will initiate some exciting community art projects, and he will be creating innovative sculptural works on site at Fruitlands throughout the season.

EARLY EDUCATION PROGRAMS FOR TODDLERS AND BEYOND!

TIME FOR ME: 18 MO. - 2.9YR.

Mondays 9:00AM - 9:45AM

2 six-week sessions:

Session 1: January 9 - February 13

Session 2: February 20 - March 26

\$5 drop-in members, \$10 nonmembers.

Discount punchcards available.

Time for Me is a program developed for toddlers who are discovering social skills, learning group participation, developing language, and exploring through crafts. Each class is prepared with the young toddler in mind, offering a variety of activities for a child and caregiver to enjoy together: songs, stories, and crafts based on themes that help foster the natural curiosity of a toddler. See our website for weekly themes.

LITTLE EXPLORERS: 2.9YR. - 5YR.

Thursdays 9:00AM - 10:00AM

2 six-week sessions:

Session 1: January 12 - February 16

Session 2: February 23 - March 29

\$8 drop-in members, \$12 nonmembers.

Discount punchcards available.

Little Explorers is similar to a preschool classroom circle time experience. The program allows children to participate in a variety of activities based on themes that complement Fruitlands' mission to educate through heritage, nature and art. Each session explores with stories, music, crafts/art, giving an opportunity to increase children's interest in their ever growing world. See our website for weekly themes.